



**AMRELI  
STEELS**

📍 A/18, S.I.T.E., Karachi-75730, Pakistan

✉ sales@amrelisteels.com

🌐 www.amrelisteels.com

☎ 021-111-267354 (AMRELI)



**AMRELI  
STEELS**

**REASONS TO CHOOSE  
AMRELI STEELS**

# AMRELI STEELS

# VS

# ORDINARY STEEL

## ✓ SUPERIOR QUALITY

Amreli Steels uses state-of-the-art quality assurance systems and high-tech laboratories to ensure superior product quality.



Ordinary steel factories lack in-house testing facilities that result in sub-standard product quality.



# AMRELI STEELS

VS

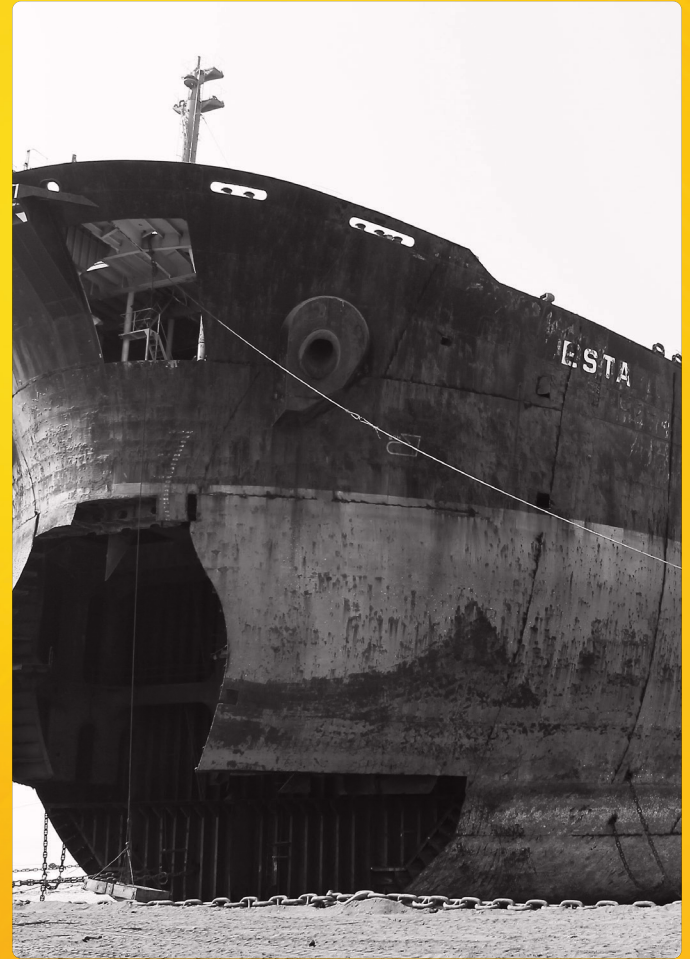
# ORDINARY STEEL

## STRENGTH GUARANTEED

Amreli Steels uses best quality billets in the preparation of its products, manufactured under expert supervision to match international standards of quality & construction.



Ordinary steel is made by twisting metal plates from discarded ships that are decades old. This leads to sub-standard products and weak construction quality.



# AMRELI STEELS

VS

# ORDINARY STEEL

## CRACKING AND DURABILITY

Amreli Steels' bars are flexible and do not crack upon bending or remoulding.



Ordinary steel bars develop cracks upon bending, making them vulnerable to moisture absorption, resulting in expansion and cracking through concrete surfaces subsequently.



# AMRELI STEELS

VS

# ORDINARY STEEL

## EARTHQUAKE RESISTANT

Amreli Steels' bars are tough & sturdy that resist permanent deformation during seismic activities.



Ordinary steel has no standard checks or quality assurance systems that guarantee resistance against earthquakes.



# AMRELI STEELS

VS

# ORDINARY STEEL

## CONSISTENT RIB PATTERN

Amreli Steels uses a consistent rib pattern on its bars that allow strong bonding with concrete, ensuring more structural strength & stability.



Ordinary steel has an irregular rib pattern, that forms a weak bond with concrete, resulting in low structural strength.

